



VIEW: An Assessment of Problem-Solving Style (VIEW)SM

Statement of Research and Data Protection Policy

You are assured that only highly qualified practitioners can use VIEW. One of the key parts of the qualification process is their agreement to follow this policy which is based on standards and guidelines for ethical practice. In short:

1. You have the right to know why you are being asked to complete VIEW. You will have been informed of the purpose for which you are being invited to complete VIEW in the invitation sent to you.
2. Completing VIEW is voluntary. In most cases, you will receive personal feedback on your results, unless you are informed otherwise. You may choose to complete VIEW, or not. If you choose not to complete VIEW, you will receive general and/or, where appropriate, aggregated group feedback.
3. You are assured of confidentiality. Your individual results are confidential and will not be released to anyone without your express written consent. The responses you provide to the questions will be compiled, analyzed, and shared with you as a part of the feedback process. Results from VIEW will be stored in a database that may also be used to create norms and explore specific research questions without the use of your name or identifying information.
4. You have the right to: have your personal data removed and permanently deleted from our database; have your data transferred or shared with others; have access to your data; withdraw consent from collecting, analyzing, or storing your data. You may also request more detailed information about the steps we take to protect your personal data in our “How we protect your personal data” document.

To protect your rights, privacy and dignity, this information is collected under the Code of Ethics established by the American Psychological Association (APA and other allied professional organizations) regarding the use of humans for research; as well as the guidelines, policies and procedures of cooperating or sponsoring agencies relating to research, including the European Union’s General Data Protection Regulation (GDPR). Your VIEW results are stored in a secure (shielded) electronic database and may be used to create updated norms and to explore specific research questions. Your individual results will remain confidential.

Any requests, questions, or concerns regarding this research and data protection policy should be directed to: Sarah Wilson, Lead Assessment Administrator (sarah@betterchangetools.com) or K. Brian Dorval, Data Protection Officer, Better Change Tools. (brian@betterchangetools.com).