

SOQ Practitioner Certification Course Agenda

Preparation: Complete the SOQ (Situational Outlook Questionnaire), pre-reading, and quiz #1. Due two weeks before course begins.

Day 1 10:00 a.m. – 4:00 p.m. ET	Day 2 10:00 a.m. – 4:00 p.m. ET	Day 3 10:00 a.m. – 4:00 p.m. ET	Day 4 10:00 a.m. – 4:00 p.m. ET
<p>live virtual</p> <ul style="list-style-type: none"> • Introductions and overview • Knowing the SOQ assessment <ul style="list-style-type: none"> – history and development – multi-method approach: quantitative and qualitative • How to analyze and interpret <i>quantitative</i> SOQ results <ul style="list-style-type: none"> – making sense of the numbers and their implications • Introduction to practice exercise: Interpreting <i>quantitative</i> results 	<p>live virtual</p> <ul style="list-style-type: none"> • Review interpreting <i>quantitative</i> results exercise • How to analyze and interpret <i>qualitative</i> SOQ results <ul style="list-style-type: none"> – making sense of narratives and their implications • Introduction to practice exercise: Interpreting <i>qualitative</i> results 	<p>live virtual</p> <ul style="list-style-type: none"> • A model SOQ debrief <ul style="list-style-type: none"> – organizational climate results • Designing SOQ workshops and presentations • Responsible practice using SOQ <ul style="list-style-type: none"> – ethical standards • Introduction to SOQ debrief and presentation exercise 	<p>live virtual</p> <ul style="list-style-type: none"> • Practice SOQ debrief and presentation <ul style="list-style-type: none"> – feedback and coaching sessions • Additional SOQ applications and benchmarks • Marketing SOQ <ul style="list-style-type: none"> – needs and examples • Administration and resources • Final steps to SOQ certification <ul style="list-style-type: none"> – review practitioner agreement
	<p>self-directed</p> <ul style="list-style-type: none"> • Practice analysis and interpretation • Reading 		
	<p>live virtual</p> <ul style="list-style-type: none"> • Review interpreting <i>qualitative</i> analysis exercise • Targeting climate development work 		
<p>self-directed</p> <ul style="list-style-type: none"> • Complete: <ul style="list-style-type: none"> – practice exercise: interpreting <i>quantitative</i> results – reading – quiz #2 	<p>self-directed</p> <ul style="list-style-type: none"> • Complete: <ul style="list-style-type: none"> – SOQ qualitative analysis exercise – reading – read Case Study 	<p>self-directed</p> <ul style="list-style-type: none"> • Complete: <ul style="list-style-type: none"> – SOQ debrief and presentation exercise – reading – quiz #3 	

Follow up: Execute SOQ practitioner agreement. 60-minute coaching session before your first engagement.

Note: Agenda subject to change. A 3-day in-person version of this certification course is also available. Please contact us for further information.